

## MEMBERSHIP UPDATE: STAY WITH THE Y!

Dear Y Members,

Our Y isn't the same without you - but we will always be here for you, just as we have for the past 145 years. Your health and well-being will always come first so we are hard at work exploring ways to best serve you in these uncertain times.

While we have always tried to prepare for the unexpected, the forced shutdown is challenging our Y in ways we never imagined. This closure represents a serious threat to nonprofits like the YMCA of Greater Monmouth County. For many of you, the Y has been a vital part of your family's life through good times and bad, and we are committed to continuing to serve you.

Therefore, we are asking you to **STAY WITH US by keeping your membership active.** Your financial support will help us re-open stronger, more vital, and more able to serve our entire community. You'll also be helping to serve critical community needs like blood drives, food supply, child care for emergency workers, and telehealth counseling for our neighbors in need.



Considering all that needs to be done to help our community get back on its feet and healthy, it has been difficult to figure out the best course of action for our members and our staff. Therefore, we're here to offer three options and we hope one will work for you.

1. **Remain a YMCA Member.** If you wish to continue your current membership draft in support of our Y, we thank you. No action is necessary on your part and we will continue to provide virtual opportunities for you to stay healthy.

2. **Hold Your Membership.** If you wish to place your YMCA Membership on temporary hold, please click the appropriate link below before **5 p.m. on March 30, 2020.**

[Old Bridge Family YMCA](#)  
[Red Bank Family YMCA](#)  
[Freehold Family YMCA](#)

3. **Donate and Do More.** If you wish to make an individual donation to Support Our Y as we Support Our Community, please visit [www.ymcanj.org/donate](http://www.ymcanj.org/donate). We will ensure you receive the appropriate tax letter for your charitable donation. We are also looking for Togetherhood® volunteers who can help support blood drives, food distribution and other urgent community needs. Please email [giving@ymcanj.org](mailto:giving@ymcanj.org) to lend a hand.

We will continue to communicate and make decisions based on the information available to us all. Our intention is to open our branches and programs whenever possible and safe to do so. Memberships will resume and charges will occur once we reopen, as we retain positivity that this health crisis is temporary.

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### **Program Sessions**

The remainder of Spring 1 programs have been cancelled. If you were enrolled in a program, your account has been credited. Once we know our re-open date, we'll send details about future programs and registration. E-mail [info@ymcanj.org](mailto:info@ymcanj.org) for questions about Y programming.



**At the YMCA of Greater Monmouth County, the health and well-being of our members, families and staff is our highest priority, always.** We want to share some of the ways we are currently providing support for our members and critical needs of our community:

### **Healthy at Home**

Your fitness goals are important to us, so we're sharing a new line of YMCA virtual classes called Y360 available free to members for a limited time. In addition, we received permission to share at home workouts from Les Mills, and other virtual fitness providers as part of your membership. Visit [www.ymcanj.org/fitness-online](http://www.ymcanj.org/fitness-online) to view all video links. Join us on social media every weekday morning to take a class together.

### **Critical Community Response**

While this public health crisis has created enormous uncertainty, how we respond is within our control. Our Y has shifted our attention to serving the most urgent needs in the following ways:

> **Telehealth Counseling & Social Services** -

Our outreach and outpatient offices remain open and active, and have shifted to include phone-based mental health and substance abuse counseling for clients. Family support services, affordable housing and employment needs continue to be met remotely from our Bayshore Family Success Center.



> **Urgent Blood Drives**

Our Y branches will host American Red Cross blood drives this week to address the critical blood shortage. Community response has been overwhelming with appointments nearly full.



> **Food Distribution**

We are working with local agencies to combat food insecurity and supply issues by distributing food at Y locations, connecting with community to provide access, and hosting food drives.



> **Emergency Child Care**

We are in discussion with local and state agencies to provide emergency child care for hospital staff and first responders who are fighting non-stop to combat this virus.



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Thank you for your understanding and support for the Y's cause. As we move forward under these extraordinary circumstances, I urge you to think about what the Y means to you. Today, we need each other more than ever. Be well.

Stronger Together,  
Laurie Goganzer, President & CEO  
and the YMCA of Greater Monmouth County Team